



Republic of the Philippines
Department of Education

REGION IV- A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

Advisory No. **042**, s. 2025
February 28, 2025

In compliance with Deped Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001
but only for the information of Deped officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**SUBMISSION OF ENTRIES FOR VARIOUS CONTESTS RELATIVE TO THE 2025
NATIONAL WOMEN'S MONTH CELEBRATION**

The City Gender and Development Focal Point System is encouraging the offices and schools to join and submit entries for the dance contest, jingle making contest and vlog/infomercial making contest relative to the **2025 National Women's Month Celebration**.

Attached is the official communication from the City Gender and Development Office which states the criteria, rules, submission instructions and other details.

Dissemination of this advisory is desired.

SGOD- submission of entries for various contests relative to the 2025 national women's month celebration
RECPC45T-004074/February 28, 2025



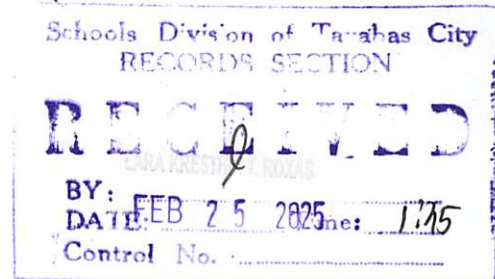
Republic of the Philippines
Province of Quezon
CITY OF TAYABAS



CITY GENDER AND DEVELOPMENT FOCAL POINT SYSTEM

20 FEBRUARY 2025

MR. CELEDONIO B. BALDERAS JR.
School Division Superintendent
DepEd



Greetings!

The theme for this year's Celebration (NWMC) is "Babae sa Lahat ng Sektor, Aangat ang Bukas sa Bagong Pilipinas," which aligns with the objectives of RA 9710, the Magna Carta of Women.

The City Gender and Development Office of Tayabas will host several activities for Women's Month, including:

1. **Dance Contest**- Open to all female residents of Tayabas (excluding recognized dance groups) from various sectors, including employees of the Local Government Unit.
2. **Jingle Making Contest** - Open to all citizens of Tayabas, including those from private institutions and Local Government Unit employees. Participants must register in advance, and last year's first-place winner is ineligible to enter.
3. **Vlog/Infomercial Making Contest** - Open to all citizens, including those from private institutions and Local Government Unit employees. Professional graphic artists are also welcome to participate.

In line with this, we encourage your **office and schools** to join and submit entries for these categories.

Winners will receive cash prizes as follows:

1. Dance Contest: First Place - Php 17,000.00; Second Place - Php 14,000.00;
Third Place - Php 10,000.00.
2. Jingle Making Contest: First Place - Php 10,000.00; Second Place - Php 7,000.00;
Third Place - Php 5,000.00.
3. Vlog/Infomercial Making Contest: First Place- Php 10,000.00; Second Place - Php 7,000.00;
Third Place - Php 5,000.00.

Please refer to the attached criteria, rules, and submission instructions for more details.

Thank you very much for your support!

Yours,

DIEGO V. NARZABAL
LGU GFPS CO- CHAIRPERSON

DANCE FOR CHANGE, DANCE FOR WOMEN

1. **Eligibility.** The competition welcomes participation from all FEMALE residents of Tayabas (excluding recognized Dance Groups), including individuals from private organizations, public and private schools, barangays, community groups like KALIPI, PWD, LGBT, and other sectors in Tayabas, with a special invitation extended to Local Government Unit Employees.
2. **Registration.** To ensure participation in the contest, all entrants must register in advance. Registration includes filling out and submitting the official entry form obtainable from the CGAD Office.
3. **Judging Panel.** A panel of qualified judges with expertise in different dance styles will be selected to evaluate the performances. Judges should be impartial, knowledgeable, and experienced in the dance industry.
4. **Performance Rules**
 - Theme:
 - Each group will be given a time limit for their performance, including setup and cleanup time of 3 to 5 minutes.
 - Assembly time for all participants is ONE (1) hour before the official time of the competition.
 - For every five (5) seconds in excess of the allowable time, a penalty of one (1) point shall be deducted from the total score of all the judges.
 - The use of flammable materials such as pyrotechnics as part of the performance is strictly prohibited. Props used in the performance should not exceed 10ft. in height. Contingents are prohibited from performing dance movements that unduly endanger the safety of dancers.
 - Costumes should reflect to the theme of the dance competition.
 - The organizer is not liable for any damage, loss, injury, or disappointment suffered by any participant as a result of entering the competition.
 - Each group may create or edit their music depending on their interpretation of the theme but should also use the official campaign music that can be downloaded from the CGAD Official Page (<https://www.facebook.com/CGAD.TayabasCity/>).
5. **Scoring System**

Technique-25%

-Evaluate the dancers' technical skills, including precision, control, and execution of dance movements. Consider factors such as body alignment, coordination, timing, and proficiency in various dance styles.

Performance Quality-30%

-Assess the dancers' overall performance quality, which includes expression, stage presence, charisma, energy, and emotional connection with the audience. Look for confidence, engagement, storytelling ability, and entertainment value.

Creativity and Originality-20%

-Consider the originality and creativity of the choreography, formations, transitions, and use of props or costumes. Look for innovative and unique elements that set the performance apart and demonstrate artistic vision.

Musicality and Interpretation-25%

-Evaluate how well the dancers interpret the theme and express the music through their movements. Consider rhythm, musical accents, dynamics, and emotional interpretation to determine how effectively the choreography complements the music.

TOTAL- 100%

6. **Prizes and Awards.** Winners may receive various prizes, including cash rewards and certificates. The prizes are as follows: First Place - Php 16,000.00; Second Place - Php 12,000.00; and Third Place - Php 8,000.00.
 7. **Code of Conduct** All participants, judges, and audience members are expected to maintain a professional and respectful atmosphere throughout the competition. Any form of discrimination, harassment, or unsportsmanlike behavior will be strictly prohibited.
 8. **Final Decision** The decisions made by the judges are final and binding, and will not be subject to appeal or revision.
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JINGLE CHALLENGE: Write, Sing and Win!

Guidelines

1. Eligibility: Contest is open to all citizen of Tayabas, private institutions, public and private schools, barangays, sectoral groups such as KALIP, PWD, LGBT and other sectors in Tayabas and especially the Local Government Unit Employees and all participants must register ahead of time.

The winner (1st Place) last year is not qualified to join the contest.

2. Theme/Prompt: A theme will be announced during the orientation February 26, 2025 at the Training Room #2, 9:00 am.

3. Originality: All entries must be original compositions. Plagiarism or use of existing songs is strictly prohibited. The use of offensive and rude words is strictly prohibited.

4. Scoring System:

Originality and Creativity-25%

-Original composition and uniqueness of the jingle; Innovative and imaginative approach to the theme; Catchiness and memorability of the melody

Vocal Performance-20%

-Quality of the singing (pitch, tone, and articulation); Expression and emotion conveyed through performance; Stage presence and engagement with the audience; Clarity and coherence of the lyrics; Relevance to the theme and effectiveness in conveying a message; Rhyming scheme, rhythm, and overall lyrical flow

Live Performance-20%

-Authenticity in delivering the jingle on stage; Ability to convey the emotions and message behind the jingle; Engagement with the audience, including body language, facial expressions, and interactions

Adherence to Theme-20%

-Relevance of the jingle to the given theme; Effective incorporation of key elements related to the theme

FB Heart Reaction + Number of Views-15%

-Ability to engage the audience and evoke a response; Overall entertainment value and memorability

TOTAL- 100%

5. Performance Duration: Each participant will have a maximum performance time of 3 minutes to 5 minutes to present their jingle.

6. Instrumental Accompaniment: Any musical instrument can be used as an accompaniment at the composer's discretion. Participants may perform with recorded music or minus 1. If using live instruments, contestants must provide their own.

7. Judging Panel: A panel of judges will evaluate contestants based on the criteria outlined.

8. Disqualification: Any form of misconduct, including but not limited to use of unauthorized materials or inappropriate behavior, will lead to disqualification.

9. Final Decision: Judges' decisions will be conclusive, and no appeals will be accepted.

Mechanics

1. Registration: Participants must register in-person before the contest deadline. Early registration is recommended to secure a spot.

2. Kick-off: The contest will commence with an introduction of the theme and rules. Participants will be briefed on the judging criteria.

3. Composition Phase: Participants will be given at least 14 days to create and submit their jingles after the theme announcement in MP3 format. All entries must be submitted to the CGAD Office, 3rd Floor Tayabas City Hall on or before March 12, 2024, from 8:00am to 5:00pm.

All entries will automatically become property of CGAD Tayabas.

4. Social Media: To raise awareness on the advocacy of the celebration, CGAD will post the entries in its official Facebook page. Before reacting to the entry. Reactors should like the official Facebook page of Tayabas City Gender and Development- CGAD through this link:

<https://www.facebook.com/CGAD.TayabasCity/>. Jingle Making Contest reacts will start on March 13, 2025, 10:00am until March 27, 2025, 12:00nn only.

5. Performance Order: Once the competition begins, each participant will perform in the order drawn randomly before the contest starts, ensuring fairness.

6. Performance: Participants will take the stage to perform their jingles on March 28, 2025 at the Silungang Bayan, 1:00pm. Judges may take notes during performances to aid in scoring.

7. Judging Session: After all/each performance/s, judges will score each contestant based on the established criteria. Participants will not have access to scores until the winners are announced.

8. Announcement of Winners: The top 3 winners will be announced during the Closing Ceremony and Awarding Day on March 28, 2025 at the Silungang Bayan and will be posted at the official Facebook page of Tayabas City Gender and Development- CGAD.

Results will be revealed at the conclusion of the contest, with prizes or awards announced for top performers. Prizes: First Place – Php 10, 000.00; Second Place - Php 7, 000.00; and Third Place - Php 5, 000.00.

VLOG MAKING CONTEST

Mechanics and Guidelines

1. The competition is open to all citizens of Tayabas, including those affiliated with private institutions, public and private schools, barangays, and sectoral groups such as KALIPi, PWD, LGBT, among others, particularly Local Government Unit employees. Professional graphic artists are now permitted to participate in the contest.
 2. Theme for the Women's Month Celebration 2024: **"Babae sa Lahat ng Sektor, Aangat ang Bukas sa Bagong Pilipinas"**
 3. Entries must be created in English or Filipino and must be original works specifically produced for this competition.
 4. Vlogs should be filmed in landscape orientation with a minimum resolution of 1280x720 pixels.
 5. The vlog should have a minimum duration of four (4) minutes and a maximum duration of five (5) minutes.
 6. Submitted entries must not have been entered in any other competitions nor published on any digital platforms prior to this event.
 7. Participants must ensure that their vlogs are suitable for general audiences and do not include any offensive language or images. They should also promote diversity and inclusion.
 8. All video content must be filmed within the City of Tayabas.
 9. To prevent copyright issues on social media platforms, participants are encouraged to either create their own music or download royalty-free music from reputable websites. This will improve the overall quality of their content.
 10. The organizers are not responsible for any damages, losses, injuries, or disappointments incurred by participants due to their involvement in the competition.
 11. The organizers bear no responsibility for any unlawful or improperly produced content submitted.
 12. Participants agree to allow their submissions to be uploaded on the organizer's official page for the purpose of popularity judging.
 13. Not adhering to any of the above requirements will result in automatic disqualification from the competition.
 14. Submission Guidelines: *Videos must be saved in MP4 or AVI format. *File names should follow this format: CGAD_Vlog_Participant's Name_Barangay (e.g., CGAD_Vlog_JuanDelacruz_Ipilan for individuals or CGAD_Vlog_KALIPiangustias2 for groups). *All entries should be submitted to the CGAD Office located on the 3rd Floor of Tayabas City Hall by March 13, 2025, between 8:00 a.m. and 5:00 p.m. Contest reactions will take place from 10:00 a.m. on March 7, 2025, until 12:00 noon on March 27, 2025.
 15. Criteria for Judging
 - Relevance to the Theme-45%**
 - The Work readily explains the theme
 - Originality and Creativity-35%**
 - The work must be original and creative; the videographer has artistically woven his interpretation of the given theme in the video.
 - Technical Quality-10%**
 - Adherence to the technical requirements and contain creatively and correctly used elements (i.e. text, illustrations, etc.
 - Facebook Reactions and Views-10%**
 - Combined Facebook HEART reactions and Views (played) Measure of audience impression on the video.
 - TOTAL- 100%**
 16. Prizes: First Place - Php 10,000.00; Second Place - Php 7,000.00; Third Place - Php 5,000.00.
 17. The three winners will be revealed at the Closing Ceremony and Awards Day on March 28, 2025, at Silungang Bayan, and the results will also be shared on the official Facebook page of Tayabas City Gender and Development (CGAD).
 18. All submitted entries will automatically be considered the property of CGAD Tayabas.
 19. The decisions made by the judges are final and cannot be contested.
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